



# Bark of the "C" Lion & District Governor's Newsletter

*"Move to Grow"*

Volume 42, Issue 3

October 5, 2009

LOV District 24-C

## District Governor's Message



Lions, Lioness, Lioness/Lions, and Leos of 24-C.

My deepest thanks and appreciation to all the Lion Family who attended and participated in 24-C's Fall Conference. The dinner and auction on Friday evening was enjoyed by all. I thank all the clubs and individuals for donating the many nice items for sale, and to those individuals who bid on these items (sometimes even against themselves), and to our auctioneer Lion Alex Caldwell. He was able with his quick wit and ability to keep things moving as well as funny. The fellowship and fun raised the money to keep prices and registration reasonable.

The seminars on Saturday were different and enlightening. We who attended these seminars were given a snapshot view of what goes on all over the District. Even our guest ID commented about how busy a District we were with so many projects going on at the same time. Each of you chairpersons deserve a pat on the back for your hard work and enthusiasm.

The table decorations for the individual tables and the dual head table were amazing and beautiful. A big THANK YOU goes to Lions Vivian and Dawn Turner for the many hours of hard work planning and putting together those things that make for a successful and pretty Fall Conference. Congratulations to PDG Grover Jaeger, PDG Roy Rotenberry, Lion Betty Cason, and Lion Helen Caldwell for receiving the International Presidents Certificate of Appreciation

along with the International President's personal pin from ID Art Marson. International Director Art Marson gave an inspirational and motivational talk on Lionism and our war cry for this year under President Wirfs which is "MOVE TO GROW". We need to keep his words in our everyday encounters with individuals who would make great Lions and we fail to ASK! It was a joy to each and everyone visiting and chatting with ID Art and his lovely wife Lion Jo. They are so important to Lionism that they fly on separate planes. (A joke you will have to ask me about on my Governor's Official visit). I hope each of you who attended the Fall Conference enjoyed it as much as I did and if this was your first participation in District work, please don't let it be your last. We had many Lions here who had not received the joy of District work and fellowship and I sincerely hope you will remember our Mid-Winter Social Feb. 12 & 13, 2010 and make plans to attend.

Club Secretaries, please remember your monthly reports. Club Presidents, have you checked lately with your Membership Committee Chairperson? Are your recruitment and retention plans being carried out to the fullest? As I visit the clubs in 24-C these are some of the topics I will be checking on. We are a great District and I know each of you is interested in keeping it that way. Also, in these trying times let's not forget those hurting in our communities. We need now like never before to help with food, eyeglasses, hearing aids and other necessities of life to the many unemployed. We are continuing to seek and plan for new clubs. There are areas who need a Lions club to direct and organize the help needed in our communities. They need us as much as we need them. Nelson County is a prime example. Lions Club membership has always been and always will be a privilege. As Lions we have the privilege of serving our communities in a truly effective way and in fellowship with like minded people. That is what truly qualifies someone to be a Lion. A Lion has the desire to help and embrace the "WE SERVE" Spirit. With the help of each club, each Lion, Lioness, and Leo we will "MOVE TO GROW"

Yours in Lionism,

DG Norma

**Bark of the "C" Lion and District Governor's Newsletter**

**Norma Shoemaker** ..... District Governor  
**Ray McDonald** ..... Vice District Governor  
**Pat Isaac** ..... 2nd Vice District Governor  
**Betty Cason** ... Cabinet Secretary  
**Helen Caldwell** ..... Cabinet Treasurer  
**Tom Lominac and Richard Lorette** ..... Editors  
**Charlie Holloway and Jim Jimenez** ..... Photos

"The Bark of the 'C' Lion and District Governor's Newsletter" is the official publication of Lions District 24-C. It is an instrument for publicizing the activities of your club to Lion, Lioness and Leo members throughout the District and state. Please feel free to submit for publication articles and pictures of interest about your club's fund-raising, community activities, and social events.

All correspondence should be addressed to Tom Lominac, 1224 Cherry Avenue, Buena Vista VA 24416  
[lominactc@comcast.net](mailto:lominactc@comcast.net)

**SAHMSU 12 Month Event Schedule**

<i>Start Date</i>	<i>End Date</i>	<i>Club Name/Event</i>
4 October 09	9 October 09	Basye/Bryce Mtn. Lions
10 October 09	10 October 09	McGaheysville-Massanutten
11 October 09	25 October 09	Lake of the Loods Lions
11 November 09	11 November 09	Augusta Lions
25 March 10	28 March 10	Lake of the Woods Lions
28 April 10	28 April 10	McGaheysville-Massanutten

To schedule an event or for information contact Lion Bob Rose by e-mail at : [krose9@verizon.net](mailto:krose9@verizon.net) or telephone: (540) 885-1022.

PLEASE NOTE: Those wishing to make a reservation need to have TWO qualified technicians for each event (in rare cases, an exception may be made by the scheduler in consultation with two SAHMSU directors).

**New 24C Lions and Lionesses**

<b>Club</b>	<b>New Lion</b>	<b>Sponsor</b>
Charlottesville Lioness Lions	Nancy Thomas	Margaret Snoddy
Lake of the Woods	Robert Clarke Bola Davidson	Jim Lemieus Joe Davidson

**Club Secretaries**—please remember to list new members and sponsors on the online 24C Monthly Membership form, so that they can be published in the Bark. *If you are not submitting electronically, please forward this information to the editor.*

**[Lions24c.org](http://Lions24c.org) Notes**

The corrected 2009-2010 directory and an alphabetized list of clubs with links for club websites and president and secretary email have been posted. Please send any corrections to the webmaster: at [lominactc@comcast.net](mailto:lominactc@comcast.net).

Also online is the LOVF/LCIF MD 24 Grant 6-month Progress Report; it may be accessed at <http://lions24c.org/LOVF.pdf>.

Dear Lions, Lioness Lions, Lioness, and Leo Clubs of 24-C,

Leader Dog and Lions have been "**Growing the Dream Together**" for seventy years. During 08-09 Leader Dog celebrated its 70<sup>th</sup> Anniversary. With the continued support of Lions, Leader Dogs for the Blind has been able to enhance the lives of blind and visually impaired individuals from all over the world.

**As Leader Dog Chairman for District 24-C, I look forward to bringing the Leader Dog message to your club. I can be reached at:**

Vrla Leach  
 37 Woodlawn Dr.  
 Staunton, VA 24401-6657  
 Home: 540-885-4240  
 Work: 540-245-5046 ask for Mrs. Leach  
 Fax: 540-886-4407  
 e-mail: [vbleach@augusta.k12.va.us](mailto:vbleach@augusta.k12.va.us)

According to Leader Dog, Virginia ranks in the Top 15 Multiple-Districts for contributing to Leader Dog. During the 7/1/08-6/30/09 year, Multiple District 24 contributed \$75,470.84. Of this amount 24-C contributed \$17,479.00. There were 22 clubs from 24-C who received the special recognition from Leader Dog as being 70 for 70 clubs.

In the 08-09 year, two individuals from 24-C were recipients of Leader Dogs-one from the Strasburg area and one from Harrisonburg. In November, a person from Staunton will be entering the Leader Dog program.

Lions, Lioness, and Leo's of 24-C- **THANK YOU SO MUCH** for all you do to support the program that Lions started 70 years ago. If it were not for Lions, Leader Dogs for the Blind would not exist today.

In the coming year, I look forward to your continued support. Remember, in addition to supporting Leader Dog with our contributions, we are also the recruiters for Leader Dogs.

**WE DO MAKE A DIFFERENCE.  
 REMEMBER TOGETHER WE CAN.**



[www.caninecompanions.org](http://www.caninecompanions.org)

**Introducing  
 The Lions Project for  
 Canine Companions for  
 Independence (LPCCI)  
 to Lions in LOV 24-C**

For more information or a club presentation on LPCCI, contact: Lion Dave Gurtner, Woodstock Lions Club, email [Dgtheskier@aol.com](mailto:Dgtheskier@aol.com) or phone 540/459-1702

Column has been prepared by Jan and Dick Lorette from P&A Reports **received prior to September 16, 2009** including some received earlier.

**AUGUSTA** (029102) (**August**) - **PROGRAMS:** Aug. 4, Hunter Fauber explained the daily operation, people served, and help given from the Verona Food Pantry. Aug. 18, Lion Fred Leach and DG Norma Shoemaker gave report of the International Convention in Minneapolis. They were our delegates. **FUND RAISERS:** Ongoing broom sales \$670. Food Lion Shop & Share \$74.05 Auction \$50. Blue Grass Concert Program Ads \$100. **SIGHT SERVICES:** Paid \$295 for 13 Pair eyeglasses. **YOUTH SERVICES:** Some of the glasses were for youth. **OTHER:** International Dues, paid an additional amount of \$68.25.

**BATH COUNTY** (009225) (**July**) - **SIGHT SERVICES:** \$200 paid for indigent eye glasses/exams. **OTHER:** Average Monthly Attendance: 67.

**BATH HIGHLANDS LIONESS** (065422) (**August**) - No report received by deadline.

**BASYE BRYCE MOUNTAIN** (042394) (**August**) - **PROGRAMS:** Andrea Turner, Marketing Dir., Village at Orchard Ridge, presented a slide show and discussion about the new Continuing Care Retirement Community being built near the Winchester Hospital. Deposits are being taken for homes and apartments. Move ins will begin within the next two years. With more than a century of experience and dedication to serving older adults, National Lutheran Home is further realizing its mission through the development of a state-of-the-art continuing care retirement community to serve all faiths. <http://www.orchardridgeva.org/> **FUND RAISERS:** Approximately \$2,000 was taken in before expenses at the four SVMF Ice Cream sales. 37 Lions and spouses volunteered to help. Lion volunteers are also scheduled to help with the SVMF Guild sales on August 4 & 5, and Sept. 5 & 6. Eighty people attended the club charity fund raiser Italian Dinner Night on Aug. 1st and the club raised \$800 for our charities. **SIGHT SERVICES:** Ray Lloyd reported the SAHMSU van will be at the Shenandoah Co. Fair on September 3rd and club volunteers will help perform testing. Gene Bradshaw has volunteered again as a van driver. **HEALTH SERVICES:** The club sponsored a Red Cross blood drive at Prince of Peace Church Aug. 18th. Lion volunteers assisted. **OTHER:** The budget was unanimously approved by those present at the Aug. 4th meeting. Moyné Gross and Virginia Ravera were inducted and welcomed as new members of the club. Pat Thomas and Bob Ravera were recognized as their sponsors. Membership Committee Chair Fred Wynn received 35 Member Survey Reports back and has a list of 20 potential new members prepared. Committee members will personally contact each person. A list of committees and committee members was also compiled and circulated to the club membership. Ed Sutcliffe, Public Relations and History Committee Chair handed out a historical list of all club officers and Joe Bridges Award Winners since the club was chartered in 1983. He also had on display a historical scrapbook that he has put together. Acting Zone Chairman and Past DG Grover Jaeger will visit the Sept. 1 meeting.

**BATH COUNTY** (009225) (**August**) - No report received by deadline.

**BROADWAY** (009226) (**August**) - **PROGRAMS:** 8-11---Had another good outside meal at the Community Park. Zone Chairperson Mary Propts was in attendance and reminded the club of upcoming events and what is expected of us. **FUND RAISERS:** Discussed broom sale dates and other places to sell. Also had club discussion on our Pancake Days coming up on Sept. 25-26 and everyone is expected to help and they do.

**SIGHT SERVICES:** Lion Ken Brown reported on his Grandson Zack and his new dog that came with a trainer to be with him for 5 days to re-train him with this dog. Zack started back to college Monday. **OTHER:** Zone Meeting was on 08-24-09 attended by President Secretary Vice President Other. NOTICE TO ALL----- WE WILL BE MEETING INSIDE STARTING IN SEPTEMBER. CALL FOR RESERVATIONS 540-896-1221

**BUENA VISTA** (009227) (**August**) - Club reported no P&A data as of the deadline.

**CHARLOTTESVILLE HOST** (009228) (**August**) - **PROGRAMS:** Aug 4, Reg II Zone II Chairman Ken Quantock Spoke on membership gains and new Clubs Importance. **FUND RAISERS:** Hearing Days Aug 20-21, 16 Lions, 20-Hours, collected-\$560.66. **COMMUNITY SERVICES:** 4- Soup Kitchens, 2 Lions, 32 Hours. Elderly & Nursing Home Piano Sing-A-Longs, 1-Lion, 24-Hours.

**CHARLOTTESVILLE LIONESS** (68812) (**August**) - **PROGRAMS:** District Leader Dog Chairman Vrla Leach presented an informative talk and video on this program. It is evident that she truly has a heart for this mission and she inspired us all to fully support Leader Dog. **FUND RAISERS:** Hearing Days Collections by six members earned \$238. Pancake Breakfast worked 100% of club earned over \$730. **SIGHT SERVICES:** Club bought 5 pairs of glasses at a cost of \$250. Two members worked a total of 10 hours on Bi-Sight committee. **YOUTH SERVICES:** Club donated 280 books to the Bright Stars 4 year olds in Albemarle County Schools. One member volunteered 3 hours at a local school in a low-income area to ready classrooms for start of school. Another member volunteered 4 hours to organize school supplies for needy kids. **COMMUNITY SERVICES:** 2 mem. vol. 7 hrs to pregnancy ctr.; 1 mem. vol. 10 hrs to ACS Relay for Life, 11 vol. 34 hrs. to Salv. Army, soup kitchens, food pantries, clothing warehouse. 1 mem. vol. 3 hrs. to SARA, and 1 mem. vol. 4 hrs. to shut-ins. **HEALTH SERVICES:** One member volunteered 7 hours to the Free Clinic. **OTHER:** 5 members visited August Charlottesville Host Lions Club meeting/picnic.

**CHARLOTTESVILLE TJ** (009229) (**August**) - **PROGRAMS:** Zone Chairman Ken Quantock explained some of the Lions goals for the year including the District Governor's membership goal. **FUND RAISERS:** Six members worked 36 hours serving beverages at a concert at UVA John Paul Jones arena earning about \$300. Plans were made for ordering 55 cases of Pecans and mixed nuts for selling in November. **COMMUNITY SERVICES:** \$100 was donated to the Baptist Church and a scholarship fund as a memorial to Dave Cook, past president, who died recently.

**CHURCHVILLE** (04682) (**August**) - **PROGRAMS:** The program speaker was sick and did not show. We had a Family Picnic on August 25, 2009. Entertainment for the night was "High on the Mountain," a gospel group. Average Monthly Attendance was 60.

**CLARKE COUNTY** (009230) (**August**) - **PROGRAMS:** 6 August 2009 -- Diana Kincannon spoke on the progress of the renovation of the Barns of Rose Hill in downtown Berryville. 20 August 2009 -- What a great time we had at the Bring Your Own Knife Steak Roast in the Park on 20 August. Sixty Lions, spouses, and friends of Lions enjoyed steak, local sweet corn, a variety of salads, and ice cream sundaes in the Clarke County Lions Pavilion in (Lion) Chet Hobert Park. Lion Herman Lloyd brought a Club scrapbook from 1969 that was enjoyed by many. Lions who remembered attending summer meetings in the park reminisced about past picnics and past members. It was a wonderful evening filled with good memories, good fellowship, and good food. The 50-50 was the largest in recent memory!! **SIGHT SERVICES:** What a great turn-out of Clarke

County Lions at the County Fair. Twenty-seven (27) Lions and friends of Lions volunteered a total of 320 hours staffing the Sight & Hearing Mobile Screening Unit (SAHMSU) again this year. Lions Josh and Greg picked up the SAHMSU at its garage in Weyers Cave on Sunday 10 August. We were open four hours each day for sight, hearing, and glaucoma screenings from Monday through Saturday, 11-15 August. Bright and early Sunday morning after the Fair, Lions Josh and Greg took SAHMSU back to Weyers Cave. During the event, several Lions learned how to perform sight and hearing screenings while others refreshed their skills. Lions at the registration in desk spoke with hundreds of fair-goers and did an AWESOME job of letting the community know about Clarke County Lions and showing the friendship and fellowship that comes with community service. This was a wonderful public relations opportunity. A huge "thank you" to all the Lions and friends of Lions who helped make this event so successful.

**CROZET** (0091234) (August) - **PROGRAMS:** Crozet Lion Jordan Patkin and his wife, Charlottesville Lioness Lion Rhoda, graciously hosted our annual family picnic at their beautiful home. There were 24 guests present including distinguished members of neighboring clubs and potential new members. **COMMUNITY SERVICES:** Lion Phil Eaton initiated/coordinated a new community service performed by Crozet Lions whereby "yard sale" signs are removed from the community each Sunday evening.

**DAYTON-BRIDGEWATER** (009235) (August) - **PROGRAMS:** Dayton-Bridgewater Lions held their regular monthly meeting at the Thomas House in Dayton, VA. An informative program was provided by District 24-C Representative Bill Winter of the Lions of Virginia Foundation.

(September) **PROGRAMS:** The regular monthly meeting was held at the Thomas House in Dayton on Sept. 2, 2009. President Chuck Schwab introduced Chairperson Larry Roller who provided an informative program about the Bland Music Scholarship.

**EDINBURG** (09236) (August) - **PROGRAMS:** No report received by deadline.

**ELKTON** (009237) (August) - **PROGRAMS:** Zone Chairman Mary Propst and Wevers Cave President Sandra Morris visited our regular meeting on August 25th. **FUND RAISERS:** Helped the Elkton Ruritans with a chicken barbeque on August 22; 50 man-hours. **SIGHT SERVICES:** Paid \$95 to Doney-Veith for eye exam and glasses; one-and-one-half hours. **OTHER:** Four members attended the August 24, 2009 Zone Meeting at Weyers Cave; attendees were Pres. Bill Hitt, Secy. Sam Gentry, Past Pres. John Yates, and Lion John Early.

**FLUVANNA COUNTY** (009238) (August) - **PROGRAMS:** We didn't have a program this month. **SIGHT SERVICES:** No applications were received this month. **OTHER:** Average Monthly Attendance was 80.

**FRONT ROYAL** (009239) (August) - **PROGRAMS:** August 11, 2009 - George Kerns of Edward Jones presented a program on financial planning. **FUND RAISERS:** White Cane Day raised \$496.37. Broom sales for July - \$30. **OTHER:** International Dues were paid on July 11, 2009 in the amount of \$399.75.

**GORDONSVILLE** (009241) (August) - No report received by deadline

**HARRISONBURG** (009244) (August) - Report received, but no P&R data this month.

**LAKE OF THE WOODS LIONESS** (741320) (August) - **PROGRAMS:** Speakers from Child Help East, with slide

presentation and report of activities and purpose of Child Help East. **FUND RAISERS:** Lions Golf Tournament - selling sleeves of golf balls (and assisting Lions with their project). **SIGHT SERVICES:** Eyeglass recycling. **YOUTH SERVICES:** Assisted the LOW Lake Youth Foundation with judging of the Cardboard Boat Races (held in late August). **HEALTH SERVICES:** Have instituted a program of furnishing hand sanitizers at meetings and Lioness sponsored events to help prevent spread of flu germs. **OTHER:** Fall Conference will be on 9/19/09, and our President, Secretary, and another will attend. The Zone Meeting will be 9/22/09, and our President and Vice President will be there.

**LAKE OF THE WOODS** (41320) (August) - **PROGRAMS:** Our August 6 meeting was the annual Pontoon Boat Party with catered box luncheons. John Bailey, General Manager, Lake of the Woods addressed the August 20 meeting and brought all attending members up-to-date on the current situation regarding the dam modifications. Members and officers also attended the August 27 Tri-Club Picnic held by the Lions Club of Orange. Administrative time for arranging monthly Lions meetings was 15 hours performed by our Lion Tamer Sue Simmons and her assistant, Florence Rose. **FUND RAISERS:** The LOW Lions Golf Committee, consisting of 8 members and Chaired by Lion Selven Powell, continues to advertise for participants for the September event. The total hours contributed for July, 2009 was 1.5 hours. Six LOW Lions worked at the Lions Yard Sale Building consisting of 17.5 hours for August chaired by Lion Bernie Oravec. The giant event is a major fund-raiser for the Lions Club. For the month of July, Fund Raiser net income was \$10,552. **SIGHT SERVICES:** Thirteen LOW Lionesses contributed 50.25 hours volunteering at the eye glass recycling center was reported by Sight Chairman, Lion Ron Moffa. In the month of July, \$164 was the net expense for glasses and eye exams for a qualifying community resident. **YOUTH SERVICES:** LOW Lions donated \$500 to LOW Youth Activities. **COMMUNITY SERVICES:** Our Care and Share Committee, consisting of 2 LOW Lions and chaired by Lion Phyllis Taylor, spent 16 volunteer hours visiting and contacting sick and hospitalized Lions. **HEALTH SERVICES:** Eleven Lions provided 32 hours of service in August in distributing and collecting medical equipment within LOW. LOW Lions Club has a new high standard set during the Blood Drive conducted in July. Chairman Lion Joe Davidson reports that 67 donors produced 58 pints of blood for the American Red Cross. This relates to an 86.5% performance level (best ever). There were 5 new first time donors. This was an excellent blood drive. The Lions were told by the Red Cross Supervisor that, because of our high performance, they will be able to add an additional technician to their crew for the next drive for be held on September 22. **OTHER:** International Dues of \$2348.96. were paid on July 31, 2009.

**LEXINGTON** (009245) (August) - **PROGRAMS:** August 10: Torbin Petersen: Safety; August 24: Membership picnic with 8 potential members.

**LOUISA COUNTY** (009246) (August) - **PROGRAMS:** August 11th, Drug Awareness Presentation by the State Police; August 29th, Family Picnic. **FUND RAISERS:** August 8th, Yard Sale, raising over \$6000 for vision activities. **OTHER:** Average Monthly Attendance was 63.

**LURAY** (009247) (August) - **PROGRAMS:** At August 20 meeting, temp. Zone Chairman Grover Jaeger, PDG, met with the club and encouraged attendance at the Sept. 18-19 Fall Conference, discussed arrangements for the zone meeting to be hosted by Luray on Sept. 17, and participation by all club members in all projects. **SIGHT SERVICES:** At August 6 meeting club agreed to provide assistance of \$64 to local resident needing assistance with obtaining glasses. **YOUTH SERVICES:** At August 6 meeting received thank you note for club's \$1000 scholarship presented to Luray High School 2009

graduate Bethany Giles. **OTHER:** International Dues were paid: on 8-6-09 in the amount of \$390.

**MCGAHEYSVILLE/MASSANUTTEN** (052780) (Aug.) - **PROGRAMS:** 8/4-Regular Meeting with guests from Lake-of-the-Woods (3) and Lion visitors from Connecticut. 8/18- Pizza Night - no business. **FUND RAISERS:** Bingo for Great Eastern Resort on 8/6,8/13,8/20 and 8/28. On 8/6 we had a record-breaking attendance of 177 players and a record-breaking profit. **SIGHT SERVICES:** Valley Voice- 14 members read for the blind or vision impaired each week and our listening audience is quite large, according to reports. This has been an on-going effort from our club for several years. **YOUTH SERVICES:** Our Club will be participating in a reading program at the elementary school starting in October and we will be contributing \$2500 for books and materials. **OTHER:** Zone Meeting was on 8/24 and was attended by our President, Secretary, Vice President, and 9 others.

**MADISON COUNTY** (009248) (August) - **PROGRAMS:** August 4 - County School Superintendent spoke on "Preparing Our Students for Today and Tomorrow", she invited member participation as mentors, etc. On August 24 - Lion Chuck Schwab, member of the District 24C membership team, on membership development and retention through keeping the Lions spirit going. **SIGHT SERVICES:** 329 pr. glasses recycled calendar year to date. Two glasses applications approved: **OTHER:** International Dues were paid in July 2009 in the amount of \$526.50.

**MIDDLETOWN CHILDRENS FIRST** (068683) (May) - **COMMUNITY SERVICES:** Worked with 15 pre-school children teaching fine motor skills, shapes, letter & number recognition and other skills. Donna Hughes, from Bowman Library, came to present the summer library schedule. She told stories and was very well received. Jacquetta Owen entertained the children with music. **OTHER:** State Convention was attended by Secretary and another.

(June) **COMMUNITY SERVICES:** We do not meet during the summer. **HEALTH SERVICES:** We had one member participate in the MOM 09 Project.

(July) **COMMUNITY SERVICES:** We do not meet during the summer. **OTHER:** International Convention was attended by 1 Officer and Guests.

(August) **COMMUNITY SERVICES:** We do not meet during the summer.

**MONTEREY** (009250) (August) - **PROGRAMS:** Regular Meeting-August 10, 2009. Director's Meeting-August 24, 2009. **FUND RAISERS:** Showing of the movie "Young at Heart" as a fund raiser for the Senior Center. Two nights of community bingo. **YOUTH SERVICES:** Donation of \$300 to Highland Girl Scouts for an upcoming trip to Savannah, GA. Donation of \$250 for Kids Fishing Day. **COMMUNITY SERVICES:** Donation of \$1200 to highland Senior Center. Donation \$210 to Allegheny Mountain Radio. Several members delivered Meals on Wheels. **OTHER:** Donated \$199 to Greenstone Residence in memory of Lion Aubrey Jackson's daughter.

**MOUNT JACKSON LIONESSE** (709251) (August) - No report received by deadline.

**NEW MARKET** (009252) (August) - **OTHER:** Zone Meeting was on 08/24/09 With out Secretary attending. Average Monthly Attendance is 69%.

**RIVANNA** (60364) (August) - **PROGRAMS:** Lion Gerri Kogen is coordinating workers for the SAHMSU unit for Old Farm Day Oct.3. Lion Kingsley Brown has held a meeting with members to begin developing a plan for the Bland contest. The group is in the process of selecting a site that would be appropriate for the

contest. **FUND RAISERS:** Planning and coordination has begun for the fall gulf tournament. 18 members are involved with out reach for sponsorship, meals and other concrete items that need to be undertaken prior to the tournament. **SIGHT SERVICES:** An eyeglass drive has been planned for Old Farm Day. Lion Karen Norman developed flyers to be distributed to the community asking that used eyeglasses be brought to the annual Old Farm Day. There will be a drawing at the event for all those who donate glasses. Lion Ellen Keane will place a picture in the local paper for public notice. **HEARING SERVICES:** Until a replacement is found President Florann will be the contact for hearing aide requests. **YOUTH SERVICES:** Lion Pam Whatley has taken over the weekly food packing event at the elementary school. Each Thursday members and friends meet to pack 100 bags of food for the children on the reduced and free lunch program. Packing was held on Aug. 20 and 27th. 7 members attended each week for a total of 14 hours. **COMMUNITY SERVICES:** Lion Pam Whatley has arranged for Dr. Weiss to speak at one of our meeting regarding the RAM program. Pam is coordinating the effort for Rivanna Lions to participate next July in RAM. \$500 was donated to the Fluvanna Food Pantry which will benefit the residents of Fluvanna County. **DIABETES AWARENESS AND EDUCATION:** Past President George Bland has arranged for the diabetes RN from UVA to participate with us at Old Farm Day and she will present information to the membership at the first meeting in September. **INTERNATIONAL RELATIONS:** Money has been set aside to purchase a Melvin Jones award in honor of Alan Helmandollar, a past member of the Rivanna Club who is in a local nursing facility. The recipient of the Melvin Jones award will be named when the purchase is made. Jim Frawley received the Melvin Jones award last year and Lion Ellen Keane recently had his picture placed in the local paper.

**SCOTTSVILLE** (009254) (August) - No report was received by the deadline.

**STAUNTON** (09257) (August) - **PROGRAMS:** Stop Hunger Now was presented by Rev. David Anderson of Linden Heights Baptist Church is a program designed to eliminate world hunger in our lifetime. This is a volunteer-based program providing food in crisis situations and to get individuals and groups involved. **FUND RAISERS:** Club worked the Augusta County Fair from Aug. 11-15 with 14 Lions and family members helping. Worked Stonewall Band Aug.3,10,17,24,31, Praise in the Park Aug. 4,11,18,25,Bluegrass in the Park Aug.5,12,19,and 26th.Through July 15, Club has revenue from these activities totaling \$11,700. **COMMUNITY SERVICES:** Rang the bell for the Salvation Army on July 18th with a total of 11 Lions participating and I friend helping out for Christmas in July to offset the rising cost of individuals in need of funds and gifts for Christmas. **INTERNATIONAL RELATIONS:** Approved a \$100 donation for LOVF for special use equipment. **OTHER:** International Dues were paid on July14, 2009 in the amount of \$754.50. Lion Jerry Knicely had a Birthday and a get well card was sent to Lion Jack Gilbert. Meetings from now on will be held at Bentley Commons on the 1st Thursday of each month and cost of meal will remain at \$10 per member and guest. Address is North Augusta Street, site of the old KDH Hospital.

**STEPHENS CITY** (009258) (August) - **PROGRAMS:** Dr. Volk gave a program on the Chiropractic medical Practice he and Dr. Reschke both operate here in Stephens's city. He shared with the club the number of hours and years of study they underwent to get their Chiropractic License. A chiropractor is a doctor who specializes in the relationship between bones, joints, muscles, and the nervous system. The public has many misconceptions on what Chiropractors do...that is, a low risk practice, which helps people reach optimal health; its 3 main contributors to health are: Physical, Mental, & Chemical. **FUND RAISERS:** Yard Sale planned on Sept. 5th at Newtown Commons in Stephens

City to help bolster our funds. Selling LOVF Raffle Tickets. **SIGHT SERVICES:** Eye Glasses: pairs at \$236. **HEARING SERVICES:** Hearing Aid: \$310.

**STRASBURG** (009259) (August) - **SIGHT SERVICES:** Approved requests for 2 pairs of eyeglasses and one eye exam. **OTHER:** International Dues--Date Paid: 7/20/09; Amount: \$370.50, with Average Monthly Attendance: 80.

**TIMBERVILLE** (009261) (August) - **PROGRAMS:** Members of club hosted 2 outdoor picnic meetings. Business and Fellowship. **FUND RAISERS:** 8-20-09 when 16 Lions sold brooms and collected a total of \$1065. **SIGHT SERVICES:** 23 pair of glasses were collected. **OTHER:** Zone Meeting: 8-24-09; Attending: President, Secretary, & Vice President. Average Monthly Attendance: 50%

**WAYNESBORO** (009262) (August) - **PROGRAMS:** 8-11 Elks Club Pavilion; 8-25 - Family Picnic. **FUND RAISERS:** Shrimp Feast on August 22. Approximately 60 volunteer hours. Raised \$3500. **SIGHT SERVICES:** SAHMSU at Waynesboro Redevelopment Housing event. Screened 24 for sight and hearing; 10 volunteer hours. **HEARING SERVICES:** See above. **OTHER:** International Dues--Date Paid: July; Amount: \$682.50.

**WEYERS CAVE** (043724) (August) - No report was received by the deadline.

**WINCHESTER HOST** (009263) (August) - **PROGRAMS:** District 24C Goals/ greetings 8-4-09 by DG Norma Shoemaker. We held a Picnic on 8-11-09 doe Members and guests. Concerns of Congress on 8-18-09 were presented by Representative Frank Wolfe. **FUND RAISERS:** Broom sales on 7-09 \$520. We had a 52/50 ticket sale on 7-09 which raised \$4,400. **SIGHT SERVICES:** Host Club provided 13 eye exams totaling \$637 and 26 bought pairs of glasses at \$994. **OTHER:** Average Monthly Attendance was 61%.

**WINCHESTER SHAWNEE** (009264) (August) - **PROGRAMS:** On August 5th our participating Shawnee Lions in the RAM Project in Wise County gave a report to the membership. **FUND RAISERS:** On August 7 - Annual Golf Tournament. We raised \$10,900 for sight and hearing projects. **SIGHT SERVICES:** Donations: Leader Dog \$390, Old Dominion Eye Foundation \$390, 3 eye exams \$60, 4 pair of glasses \$215 Sight Foundation \$510, sight and Hearing van \$390. **HEARING SERVICES:** See previous donation to SAHMSU and another to the Hearing Foundation for \$390. **YOUTH SERVICES:** Youth Exchange \$390, Scholarship \$1,000, Bland Fund \$195. **COMMUNITY SERVICES:** LOVF \$195. **DIABETES AWARENESS AND EDUCATION:** Diabetes Awareness \$195. **OTHER:** International Convention was attended by 5 Officers and Guests including PID Wayne Davis and Lion Marge, Ed Froehlich (Mary), Gary Braswell (Nancy, Verle Malik (Bev).

**WOODROW WILSON LIONESS LIONS** (August) - No report was received by the deadline.

At this year's fall Conference Laura Kate Reeves, a senior at Buffalo Gap, as well as Jamila Harris, a senior at Robert E. Lee, gave a well received travelogue of their trips to Australia and the Netherlands respectively. Our third student Hunter Maiden also a senior from Stuarts Draft was unable to attend due to a "cross country" track meet. His travels to Brazil were presented by Lion Bob Bloomquist your YC& E District 24-C Chairperson.

- This wonderful program results in each student having
- a life changing experience
- travel to a foreign country
- live with a host family
- participate in a youth camp
- a unique learning experience

A recent letter has been sent to all the high schools in our district requesting that their school select one student to apply for the 2009-2010 program. The finalists are selected in late November. It takes several months to place each student and prepare them with their travel documents. All Lions in the district are encouraged to check with their local high school guidance counselor to provide an applicant.

The current funds for the program are starting to run below the required budget to send two students each year. The average cost is \$2,500 per student. Our current fund has a \$4,200 balance. Assuming we receive even a minimum amount of donations from the contributing clubs we should have sufficient funds for 2009-2010. The real concern is future years. Please ask your clubs to establish an annual contribution to support our YC&E program if at all possible . The check should be sent to our Treasurer : Helen Caldwell , 346 Linden Drive, Staunton, Va 24401.

*Respectfully submitted,  
Lion Robert E. Bloomquist  
Youth Camp and Exchange*

**Craigsville Lion Celebrates 100th**



**DG Norma presents centenarian Lion Frank Lasher with an award**

Last March, Lion Frank Lasher, a charter member of the Craigsville Lions Club with 69 years of service, was honored with a 100<sup>th</sup> birthday celebration at the St. Paul's United Methodist Church in Craigsville. Lion Frank, who had just had his driver's license renewed shortly before the celebration, has served his community and his church since arriving in Augusta County in 1937. In a Staunton News-Leader story about Lion Frank's remarkable life, columnist Cindy Corell wrote, "He hasn't lived 100 years because it was his grand plan, but because it's been so much fun. Frank Lasher isn't marvelous because of how long he's lived, but because of how he's lived."

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**DISTRICT 24-C  
SECOND ZONE MEETINGS OF THE YEAR**

**REGION I, ZONE I**

ZC Jim Christianson  
November 17, 2009, 12:15 P.M.  
Winchester Host Lions Club  
Lee Jackson Restaurant  
Winchester, Va.  
Contact person: Lion Dave Denham, Secretary

**REGION I, ZONE II**

Acting Zone Chairman: PDG Grover Jaeger  
November 10, 2009, 6:30 P.M. Cost \$6.00 - \$10.00  
(Order from the menu)  
Mom's Country Restaurant  
470 Commerce Blvd.  
Front Royal, Va. 22630  
Contact person: Lion Mike McDermont  
540-635-2292

**REGION I, ZONE III**

ZC MARY PROPST  
November 5, 2009, 6:30 P.M. cost \$11.00  
Shenvalee Lodge  
New Market, Va. 22844  
Contact person: Lion William Crouse  
540-438-9262

**REGION II, ZONE I**

ZC Selven Powell  
November 12, 2009, 6:20 P.M. cost \$15.00  
Lake of the Woods Lioness Club  
LOW Clubhouse  
Contact person: President Lioness Pat See  
540-972-5727 (2 weeks in advance)

**REGION II, ZONE II**

ZC Ken Quantock  
November 23, 2009, 6:30 P.M.  
Crozet Lions Club  
Meadows Community Center.  
Route 240, Crozet, Va.  
Contact person: President Bob Stramara 434-823-1400 or  
ZC Ken Quantock 434-589-3720

**REGION III, ZONE I**

ZC Aubrey Jackson  
November 2, 2009, 6:30 P.M., cost \$12.00  
Woodrow Wilson Lioness/Lions Club  
Olivet Presbyterian Church  
Richmond Road, Staunton, Va.  
Contact person ZC Aubrey Jackson or Lion President Esther  
Walton at 540-248-3555

**REGION III, ZONE II**

ZC Glory and Dean Knick  
November 9, 2009, 6:30 P.M., cost \$11.00  
Lexington Lions Club  
"G Williakers" Restaurant  
Lexington, Va.  
Contact person Lions Glory or Dean Knick

*This month's newsletter will concentrate on Gun Safety. Due to the upcoming hunting season, I thought this would be fitting and timely. I don't know how many of you do game hunting, but then again, maybe you will pass this info on to a friend or family member. Maybe some of you are gun collectors or just like to do marksmanship. Nonetheless, there are responsibilities that come with handling firearms.*

*The NRA was granted a charter by the state of NY in November of 1871. Civil War General Ambrose Burnside, former Governor of RI and a State Senator, became the NRA's first President.*

*An important facet of the NRA's creation was the development of a practice ground which became available because of the state of NY and financial aid with a site on Long Island with a purchase of building a rifle range.*

*In 1903 NRA Secretary Albert S. Jones urged the establishment of rifle clubs at all major clubs, universities and military academies. The NRA's youth program was in full swing by the summer of 1906.*

*Today, youth programs are still a cornerstone of the NRA with groups such as 4-H, the Boy Scouts of America, The American Legion, U.S Jaycees and others.*

*In Civilian training, the NRA continues to be the leader in firearms education. Courses are available in basic rifle, pistol, shotgun, muzzle loading firearms, personal protection and even ammunition reloading. Since the establishment of the lifesaving Eddie Eagle(r) Gun Safety Program in 1988, more than 21 million Pre-K to 6th children have learned that if they see a firearm in an unsupervised situation, they should "STOP. DON'T TOUCH. LEAVE THE AREA. TELL AN ADULT." We need to keep our children and grandchildren safe from guns. If you have firearms in your home, please, PLEASE keep them in locked gun cabinets with the ammunition in another area and the key in a safe place.*

*I will be back next time with more on gun safety. In the meantime fellow Lion, Lionesses and Leos...BE SAFE!*

*YIL-*

*Sheryl Grant, VP  
Weyers Cave Lions Club  
Safety/Environmental/Photo Chairperson 24C  
4693 Eastside Hwy  
Grottoes, Va 24441  
(540 421-2139  
email: [sherylgrnt@yahoo.com](mailto:sherylgrnt@yahoo.com)*

**CORRECTIONS TO DIRECTORY #3**

**p. 33:** The meeting place for the Charlottesville Lioness Club should be: Wood Grill, 576 Branchlands Blvd., (i.e., Rt. 29 North), Charlottesville.

### Virginia Lions Public Relations

Lions Club Public Relations has three target audiences

1. Club Members
2. Potential Club Members
3. Community sponsors and donors

This month we will focus on public relations for our club members. In November the focus will be public relations for potential club members and December we will focus on public relations for our community sponsors and donors who enable us to conduct and fund our service projects.

We all know the powerful benefits of being a Lion. Lions make miracles happen in the lives of those less fortunate and positive changes within our communities. Lions find fun, fellowship, and camaraderie when working with other Lions. The objectives of public relations within in our clubs is to continuously build and maintain awareness of club events and accomplishments; creating interest to entice more hands at service projects, meetings, and fundraisers; providing effective communications with our members; and continually “recharging the batteries” of our members.

**PR Tips for Club Focusing on Club Members:**

Conduct fun and interesting and well-planned meetings that connect members to WHY we became Lions – community service, to be Knights of the Blind, youth, environment, safety, sight and hearing, diabetes,.

Provide new member orientation and continuous member “re-orientation” to remind members of WHO the Lions are – history of Lions International and our individual clubs; Club, Zone, District, Multiple District, and international opportunities to learn and to serve; members are men and women, boys and girls, cubs, Leos, Lionesses, Lioness-Lions, and Lions ROAR about WHAT your club accomplishes and make it personal – boast and gloat about the service your club has provided, what has your club done that has made a difference to an individual, the local community, and the broader community that Lions serve

Recognize those WHO put forth the effort TO SERVE -- recognize Lions for their efforts both individually and as a group, use everything from a simple and sincere “Thank You” to a silly but meaningful token to a prestigious Lions award, encourage recipients of monetary donations to attend a meeting to receive the donation in front of the club members

Use different methods to convey HOW members are making a difference – There are many tools that can help

- A scrapbook to capture photos and articles on service and fundraisers (those smiling faces and “photo ops” really do make a difference!),
- Slick visual media like custom postcards, flyers, or other flashy handouts
- The power of the internet and social networking to provide members with current information, keep members without internet access current through timely mailings and phone calls
- Dynamic and up to date club websites
- Interesting club newsletters
- Up-to-date club calendar for planning and showing accomplishments that is up to date and distributed routinely,
- First-hand accounts from members about their participation in Lions activities and what it meant to them
- A poster or display board for your club
- Public recognition for a job well done to include awards, recognitions, letter of appreciation, mention in club newsletter, photo-ops, and submissions to non-Lions media such as newspapers or local radio or TV channels or Lions media such as District Governor Newsletters and Lions Magazine

Article submitted by Lion Sharon Hart, Public Relations Chairman District 24C, [s.hart@erols.com](mailto:s.hart@erols.com) or 540-955-6229.



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Lion President <b>CHARLIE HOLLOWAY</b> CHARLOTTESVILLE LIONS CLUB DISTRICT 24C BLAND CHAIRMAN	Lioness Secretary <b>BETTY HOLLOWAY</b>
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