



Bark of the "C" Lion & District Governor's Newsletter

"Move to Grow"

Volume 42, Issue 2

September 5, 2009

LOV District 24-C

District Governor's Message



Lions, Lioness, Lioness/Lions, and Leos of 24-C.

WOW! Are you ready for FALL CONFERENCE. It just seems like yesterday when we had our first cabinet meeting and here comes the big event of the year. Have you marked your calendar and better still have you sent in your completed registration and, if necessary, your room reservation. Friday is set aside to honor our International Guest, International Director Art Marson and his wife Lion Jo Ann with special emphasis on Pins and Pin Trading. We hope all of you will wear your pin vest as ID Art is an avid pin trader. He has been President of the Pin Traders Club of Wisconsin and I am sure he would be glad to trade you for some of your good pins. Included in the evening festivities will be a set-down dinner and you will receive a special pin for this event. Following the dinner will be an auction of donated items from the clubs of 24-C and other Lions.

We will start Saturday morning with a District Cabinet Meeting followed by seminars on various subjects of interest to all Lions and an opportunity to meet our sponsored exchange students. They will tell us of their experiences and we will have an opportunity to ask them questions.

We look forward to our guest ID Art Marson's message following our lunch. Do you know what "MOVE TO GROW" means? I bet you will following ID Arts speech. Come and hear about the Ginkgo Tree.

The afternoon District Meeting begins at 2:30P.M. It would be a great way for the clubs of District 24-C to show ID Art our support and enthusiasm for Lions work with a 100% turnout of our clubs and their members. You do not have to register to attend this meeting.

Saturday night will kick off with a reception for ID Art and Lion Jo Ann followed by a banquet and entertainment. First Vice District Governor Ray and Second Vice District Governor Pat will have a hospitality room both Friday and Saturday night. Doesn't this sound like a fun filled weekend?

I have been delighted with the warm welcome I have received as I visit the clubs. I had no idea that each one did so many and varied good works besides raising money in a most difficult economy. Visiting all the clubs is truly a rewarding experience.

A recent report from Leader Dog placed MD 24 (Virginia) in the top 15 multiple districts of the World in support of this great organization. Lion Vrla Leach is State and District Chairman. Congratulations Vrla.

I hope that the Zone Meetings in every Zone are well attended. They are the backbone of our District Organization. We need your comments and participation.

As I close I would be amiss if I did not bring up the fact of membership recruitment and the retention of good members. I thank each of you for what you do each day to help your neighbor because we now have many more hurting.

"MOVE TO GROW"

Yours in Lionism

DG Norma,

*Fall Conference Info and
Corrections to the District Directory on p. 7*

Bark of the "C" Lion and District Governor's Newsletter

Norma Shoemaker District Governor
Ray McDonald Vice District Governor
Pat Isaac 2nd Vice District Governor
Betty Cason ... Cabinet Secretary
Helen Caldwell Cabinet Treasurer
Tom Lominac and Richard Lorette Editors
Charlie Holloway and Jim Jimenez Photos

"The Bark of the 'C' Lion and District Governor's Newsletter" is the official publication of Lions District 24-C. It is an instrument for publicizing the activities of your club to Lion, Lioness and Leo members throughout the District and state. Please feel free to submit for publication articles and pictures of interest about your club's fund-raising, community activities, and social events.

All correspondence should be addressed to Tom Lominac, 1224 Cherry Avenue, Buena Vista VA 24416
lominactc@comcast.net

New 24C Lions and Lionesses

Club	New Lion	Sponsor
Basye-Bryce Mountain	Moyne Gross	Patricia Thomas
McGaheysville-Massanutten	Virginia Ravera	Robert Ravera
Monterey	Virginia J. Schneider	June Martin
	John T. Schneider	June Martin
	Kathy Meyer	Gene Meyer
	Jack Kilgallen	Clay Hamilton
Winchester Host	Clowe C. Nicholson	Virginia B. McClure

Club Secretaries—please remember to list new members and sponsors on the online 24C Monthly Membership form, so that they can be published in the Bark. *If you are not submitting electronically, please forward this information to the editor.*

Lions24c.org Notes

The corrected 2009-2010 directory and an alphabetized list of clubs with links for club websites and president and secretary email have been posted. Please send any corrections to the webmaster: at lominactc@comcast.net.



**Introducing
 The Lions Project for
 Canine Companions for
 Independence (LPCCI)
 to Lions in LOV 24-C**

For more information or a club presentation on LPCCI, contact: Lion Dave Gurtner, Woodstock Lions Club, email Dgtheskier@aol.com or phone 540/459-1702

SAHMSU 12 Month Event Schedule

Start Date	End Date	Club Name/Event
4 September 09	5 September 09	Madison County Lions
6 September 09	11 September 09	Buena Vista Lions
11 September 09	12 September 09	Lexington Lions
20 September 09	2 October 09	Basye/Bryce Mtn. Lions
2 October 09	3 October 09	Rivanna Lions
4 October 09	9 October 09	Basye/Bryce Mtn. Lions
10 October 09	10 October 09	McGaheysville-Massanutten
11 October 09	25 October 09	Lake of the Loods Lions
11 November 09	11 November 09	Augusta Lions
25 March 10	28 March 10	Lake of the Woods Lions
28 April 10	28 April 10	McGaheysville-Massanutten

To schedule an event or for information contact Lion Bob Rose by e-mail at : krose9@verizon.net or telephone: (540) 885-1022.

PLEASE NOTE: Those wishing to make a reservation need to have TWO qualified technicians for each event (in rare cases, an exception may be made by the scheduler in consultation with two SAHMSU directors).

To all members of 24-C Cabinet:

Please pull up the "District 24-C Lions of Virginia Cabinet Member Report" Fill out this Form for period July 1, 09 until Sept. 12, 2009. Please submit by Sept 12, 2009.

Thanks,
 DG Norma

Lion HORACE C. "Jim" JIMENEZ

Ambassador of Good Will

EDINBURG LIONS CLUB

It's Great to be a Lion!

Compliments of the

CHARLOTTESVILLE HOST LIONS CLUB

HOME CLUB OF

DG Don Colley
PDG Francis V. Riddick*
PDG Dick Ergenbright*
PDG Orrin Larson
PDG Joe Hannemann
PDG Julian Lingle*

This column has been prepared by Jan and Dick Lorette from P&A Reports **received prior to August 16, 2009** including some received earlier.

AUGUSTA (029102) (July) - PROGRAMS: On July 7, 2009. Dr. Heneberry gave a report on new "Soft Touch" Method for Chiropractors. On July 21, 2009- RN Gemma Calicchio gave a program on various treatments available in Home Health Care. **INTERNATIONAL RELATIONS:** 2 members attended International Convention in Minneapolis. **OTHER:** International Dues were paid on July 21, 2009 in the amount of \$700. International Convention was attended by 2 Officers and Guests.

BATH HIGHLANDS LIONESS (065422) (July) - No P&A material received by deadline.

BASYE BRYCE MOUNTAIN (042394) (July) - PROGRAMS: Regular meeting was held on July 7th with 24 members and 2 guests attending. Mr. Bob Blair presented an interesting talk on The Volunteer Farms, a program of the World Foundation for Children. The three farms provide food for 300 area Food Pantries through area food banks. The need for food has increased 30%, and volunteers are needed at the farms (e-mail at: www.worldfoundationforchildren.com). A regular meeting was held on July 21st with 27 members and 4 guests attending. John Eckman, Exec Dir. of the Shenandoah Valley Conservation Council, presented a program on the conservation program of this non-profit organization founded in 1990. The effort covers 11 counties in the valley. VCC is a private, non-profit land trust working with landowners and communities to protect vital natural and cultural resources. It is supported by members who believe in sustaining the Shenandoah Valley. They work to encourage better development, and help communities realize sensible growth, while limiting impact on the farms, forests, rivers and heritage. They have helped permanently to protect tens of thousands of acres of land. Volunteers and donations are welcome. See: www.valleyconservation.org. **FUND RAISERS:** \$778 was taken in before expenses at the first weekend of the Shenandoah Valley Music Festival Lions Ice Cream Sale. The club will be serving at the next Fri. and Sat. night concerts. An Italian Dinner Fund Raiser will be held by the club at Bryce Resort on August 1st. Two 50/50 raffles were held at the two meetings. **SIGHT SERVICES:** The Basye/Bryce Mtn. Club will be responsible for the SAHMSU van at the Shenandoah Co. Fair on Sept. 3rd. **COMMUNITY SERVICES:** The club will sponsor the New Market Rebels baseball team foul ball program on Tues., July 28th. Members are requested to attend to show support. **HEALTH SERVICES:** The club will hold a blood drive for the American Red Cross on Aug 18th at Prince of Peace Church in Orkney Springs.

BATH COUNTY (009225) (July) - Club reported no P&A data - only Average Monthly Attendance of 67.

BROADWAY (009226) (July) - SIGHT SERVICES: 7-28-09--- Lion Ken reported on Grandson's Leader dog--still sick but will send dog and trainer to Zacks's house soon to train with new dog. **HEARING SERVICES:** Three Lions attended RAM on July 24-25-26 and worked 36 hours on the unit screening 344 clients in hearing, vision and glaucoma tests in the 3 days at Remote Area Medical in Wise County. Va. **INTERNATIONAL RELATIONS:** President, Secretary and 3rd. V.P. stopped at Lions Headquarters in Oak Brook for a tour of the building and grounds. A lot goes on there. The International Convention was attended by 5 Officers and Guests. **OTHER:** Six Lions members were appointed to District Governor Shoemaker's cabinet at a meeting held on July 19th at the Staunton Holiday Inn.

BUENA VISTA (009227) (July) - Club reported no P&A data as of the deadline.

CHARLOTTESVILLE HOST (009228) (July) - SIGHT SERVICES: Turned in 29 pairs of used eyeglasses for recycling. Appropriated \$200 for eyeglasses Bi-Sight Committee. **COMMUNITY SERVICES:** On June 27, 2009, participated in Crozet Firemen's Parade where 4 Lions donated 16 hours. On July 4, 2009, we participated in the Scottsville Parade where 4-Lions donated 20 hours. At the Soup Kitchen, 2 Lions donated 18 hours. For the Senior Piano Sing-A-Longs, 1 Lion donated 20 hours. **HEALTH SERVICES:** The SAHMSU was here on June 17, 2009 when one Charlottesville Lion donated 1 hours. For RAM 24-26, 2009 in Wise, VA, one Lion donated several hours

CHARLOTTESVILLE LIONESS (68812) (July) - SIGHT SERVICES: Bought 1 pair of glasses for \$47. 1 member volunteered 8 hrs. to the Bi-Sight committee. **YOUTH SERVICES:** 2 members organized two swim outings with lunch for at-risk foster teens for a total of 8 hours. 3 members worked with children at local VBS for a total of 40 hours. **COMMUNITY SERVICES:** 3 members volunteered 9 hours with handicapped. 3 members volunteered 21 hours to Food Pantry & Soup Kitchen. Collected 20# of personal items for Ronald McDonald house. 1 mem. vol. 10 hrs. to ACS Relay for Life. 5 mem. vol.29 hrs. to shut-ins & srs. **DIABETES AWARENESS AND EDUCATION:** 1 member worked at Free Clinic for a total of 5 hours. **OTHER:** State Convention was attended by our President and another.

CHARLOTTESVILLE TJ (009229) (July) - PROGRAMS: Tina Laroche, Director of Camp Holiday Trails, gave a brief program at the camp on July 22. **SIGHT SERVICES:** Purchase of 3 pairs of eyeglasses for three people. Turned in 89 pairs of used eyeglasses at the Recycling Center. **YOUTH SERVICES:** Presented \$750 to Camp Holiday Trails on July 22. This is half of the budgeted amount. This is a youth camp serving impaired children. **COMMUNITY SERVICES:** Donated \$25 to Michael Colley Lacrosse Fund in memory of the late son of DG Don Colley. **OTHER:** International Dues of \$253.50 were paid on July 21,2009.

CLARKE COUNTY (009230) (July) - PROGRAMS: 2 July 2009 -- Lions Memories from Hedgesville Mission of Mercy Clinic. On 16 July 2009, Alan James Bragg, Local Musician. **SIGHT SERVICES:** Donation to Leader Dog in memory Peggy Evans, wife of Lion Dave Evans. **YOUTH SERVICES:** Clarke County Lions provided dinner for the John M. White Lions International Youth Exchange Program at the Northern Virginia Lions Youth Camp in Clarke County. Thirty students from about 20 countries and their Lions Counselors enjoyed a chicken BBQ. Clarke County Lions provided 30 hours of volunteer service. **HEALTH SERVICES:** Clarke County Lions provided 110 hours of community service for the Mission of Mercy Free Dental Clinic in Hedgesville, West Virginia. Approximately 1000 patients received free dental services during the Clinic. Approximately 300 of these patients also received free sight, hearing, and glaucoma evaluations in the District 24C Sight and Hearing Mobile Screening Unit. Clarke County Lions provided logistical support, patient escort, and sight and hearing screenings during the two-day event held 26-27 June 2009. Six Clarke County Lions and four friends of Clarke County Lions provided 400 hours of community service for the Remote Area Medical Expedition to Wise County, Virginia 23-26 July 2009. Approximately 3800 patients received dental, medical, and vision services during RAM. Clarke County Lions provided logistical support, brewed more than 75 gallons of coffee for patients, provided more than 35 cases of bottled water for patients, performed sight and hearing screenings, managed patient in-take, and helped where ever needed.

CROZET 0091234 (July) - HEALTH SERVICES: Two members of the Crozet Lions, Lion Goodloe Saunders and Lion Karl Pomeroy, volunteered at the Remote Area Medical project in

Wise County, Virginia. They arrived on 7/22/09, helped with set up on 7/23/09, and volunteered with patients all day 7/24-7/25/09, and a half-day on 7/26/09. **OTHER:** \$677.79 in International Dues were paid on 7/27/09.

DAYTON-BRIDGEWATER (009235) (July) - **PROGRAMS:** The regular monthly meeting for July was held at an alternate location, the Thomas House in Dayton, VA. Chairperson of Stamps for Veterans, Nancy Jaeger, provided a presentation about the committee's charitable activities.

EDINBURG (09236) (July) - **PROGRAMS:** 7-28-09- Program presented by Pat Bennet, Attorney-At-Law, She spoke about wills and estates. **OTHER:** \$331.50 in International Dues were paid on 07/24/2009.

ELKTON (009237) (July) - **PROGRAMS:** On July 14th, our Installation of Officers was held at the Merck Rod and Gun Club. PDG Charles Kipps installed the officers for 2009-2020. We enjoyed a delicious meal catered by Sherrie Ross. On July 28 at the regular meeting, Jeanne Russell of Home Instead (senior care) presented a program informing Lions of a service that is available locally to help the aging stay in their homes even after one or both become unable to manage day-to-day chores and challenges. This program provides help in all phases of living -- everything from dressing and grooming, to transportation to appointments and church. It is well worthwhile. The organization is listed in the phone book (call 540-213-7800 for regional office or 1-800-797-8518). **FUND RAISERS:** Plan to assist Ruritans in August with a chicken barbeque. **SIGHT SERVICES:** Paid \$720 to Doney-Veith for exams and glasses for 7 local needy people.

FLUVANNA COUNTY (009238) (July) - **PROGRAMS:** There was no program this month. **SIGHT SERVICES:** We received one eyeglass application. **OTHER:** \$145.65 in International Dues was paid on 7/23.

FRONT ROYAL (009239) (July) - **FUND RAISERS:** Held White Cane July 11, 2009 - raised \$595. Broom Sales earned \$150.

GORDONSVILLE (009241) (July) - Club reported no P&A data as of the deadline.

HARRISONBURG (009244) (July) - **SIGHT SERVICES:** Donated \$480 for glasses and eye exams. **OTHER:** International Dues of \$1696.50 were paid on 7/27/09.

LAKE OF THE WOODS LIONESS (741320) (August) - **PROGRAMS:** FBI Forensics Specialist (August 13 2009 - Safety Theme.) **SIGHT SERVICES:** Continued support of Eyeglass Recycling Center.

LAKE OF THE WOODS (41320) (July) - **PROGRAMS:** Our July 16 membership meeting was a membership drive kick-off. The meeting consisted of a potluck dinner, and all members were encouraged to bring a guest and/or prospective member to hear Orange County Supervisor, Lion Lee Frame, explain the current county position on the possible establishment of a Wal-Mart store in the northeast end of the county. **FUND RAISERS:** As part of our on-going yard sale activities, 5 LOW Lions contributed 16.5 hours, ending with total sales for the month of \$495. **SIGHT SERVICES:** For July, 198 hours were used in the eyeglass recycling effort. **COMMUNITY SERVICES:** Three Lions spent 16 hours in our care-and-share efforts, visiting and contacting ill and hospitalized Lion members. **HEALTH SERVICES:** Eleven LOW Lions participated in the RAM event from 7-23 to 7-26 held in Wise, Va. LOW Lions Club and American Red Cross Blood Drive on July 28 broke a club record. Five Lions contributed 21 hours which consisted of 67 donors resulting in 58 units of blood donated. On July 1 and July 15, Lions held blood pressure clinics

lead by Lion Peter Williams. A total of 6 Lion hours were used in this effort, and 8 members of the community were served.

LEXINGTON (009245) (July) - **PROGRAMS:** 7/27 Report by Lions Dean and Glory Knick; Ann Carol Perry on the trip to LAMP/RAM. **SIGHT SERVICES:** About 300 people screened at LAMP/RAM. **HEARING SERVICES:** About 300 people screened At LAMP/RAM **YOUTH SERVICES:** Sent \$60 to Bland.

LOUISA COUNTY (009246) (July) - **PROGRAMS:** Lion Allen Watson kicked off our new year with a calendar of events and goals. 9 new applicants were approved for eyeglasses and exams. **OTHER:** International Dues (\$955.50) were paid on 08/11/09.

LURAY (009247) (July) - **SIGHT SERVICES:** Reported at July 2 meeting that 300 pairs of used eyeglasses had recently been sent from the club to Va. Lions Eyeglass Recycling, Inc. **OTHER:** At July 2 meeting, the Past President pin was awarded to Lions Fran Marsh for her service during 2008-2009. Also at this meeting, perfect attendance pins for 2008-2009 presented to six Lions. Due to significant absences due to vacations, the regular meeting of July 16 was cancelled.

MCGAHEYSVILLE/MASSANUTTEN (052780) (Aug.) - **PROGRAMS:** At the meeting of Aug. 4, 2009, our guests were introduced - Lions Don Rogers, Jo Davidson and Larry Deem, members from the Lake-of-the-Woods Club and visitors from Connecticut - Joan and Steve Eaton. Our newest members, John and Ginny Schneider, were inducted and welcomed, and Sally and John Brown have rejoined for the year, making our current membership total 83. Grants Committee Chair Steve Kozup has invited the entire membership for the next committee meeting on Monday, Aug. 10, 7:00 PM at MPOA. **SIGHT SERVICES:** Reading Program Chair Lion Grover Jaeger has requested two more members for his committee and explained again the set-up for the reading program and the need for volunteers. 15 members of Valley Voice read newspaper and magazine articles for 42 hours on TV Channel 3. **COMMUNITY SERVICES:** Lion Marty Wall reported the annual McGaheysville Firemens' Parade was very successful, and we had more volunteers than ever! Bingo Chair Nancy Jaeger said Bingo is going well and thanked Lion Marty for keeping the membership up-to-date financially. Webmaster Lion Gene Hauze reported on our Website - we had 1600 visitors, from 23 different countries. Massanutten Resort responded with over 400 log-ons. Safety Town Chair Lion June Martin reported the school went well - more students and more volunteers - and she thanked the membership for their interest and response. Lions Pat Nemmers and Sharon Bloomquist, reported on their visit to RAM with Lions Bob Bloomquist and Margaret King. As usual, the need is great, and a new record was set for patients. There were 6,000 patients treated, and the volunteer list was 1,746.

MADISON COUNTY (009248) (July) - **PROGRAMS:** July 14 - President Suzanne Long discussed her plans for the Lions year. Jul 28 - Local Forester Jack Kaufman gave a most interesting presentation on "Forestry in Virginia, Past, Present, and Future." **SIGHT SERVICES:** The sight and hearing unit is scheduled for the Street Festival, the Saturday before Labor Day and for a Health Fair on October 13th. Approved payment for two pr. glasses.

MONTEREY (009250) (July) - **PROGRAMS:** Regular Meeting - July 13, 2009. Director's Meeting - July 27, 2009. **FUND RAISERS:** Two nights of community bingo. Community Street Dance Program. **YOUTH SERVICES:** Donated \$150 to Little Switzerland Cloggers. **COMMUNITY SERVICES:** Several members volunteered at local tractor pull. Several members delivered Meals-on-Wheels. International Dues (\$360) were paid on 7-15-09. **OTHER:** Added one new member.

MOUNT JACKSON LIONESS (709251) (July) - Club reported no P&A data as of the deadline.

NEW MARKET (009252) (July) - **FUND RAISERS:** Our annual auction held on July 4th netted \$1,321; a gun raffle and a dunking booth concession held the same day netted \$637 and \$52, respectively. **SIGHT SERVICES:** One individual was selected to receive donated eyeglasses. **COMMUNITY SERVICES:** The club co-sponsored a New Market Rebel's baseball game on July 23rd, and sponsored tees/greens at a New Market Fire and Rescue Memorial Golf Tournament held at Shenvalee Resort. **OTHER:** International Dues (\$312) were paid on 07/16/2009.

RIVANNA (60364) (July) - **PROGRAMS:** Lion Pam is coordinating participation for next year in the RAM program. She will arrange to have Dr. Weiss come to discuss her role at the event and the health benefits that are offered. So far, Lion Pam has 9 members who have volunteered to attend next July. **FUND RAISERS:** Work and Planning has begun for our golf tournament scheduled for Oct. 3, 2009. Four members spent a total of ten hours in the planning and development of a Sponsors Request. **SIGHT SERVICES:** 3 beneficiaries received exams and glasses for \$225. **ENVIRONMENT:** 10 members will participate in the clean up of Rt. 15 on July 25, 2009. Miss Fluvanna County plans to be there. **YOUTH SERVICES:** The winner of the Howard Kojan Memorial Scholarship, Kathryn Scott, was a guest speaker at the July 8th meeting. She was accompanied by her parents, who expressed gratitude for the selection. Kathryn is also Miss Fluvanna and Dogwood Queen. She has requested to be notified of any event so she can assist. **COMMUNITY SERVICES:** The Rivanna Lions club donated \$250 to the Lake Monticello Fire and Rescue Squad. **DIABETES AWARENESS AND EDUCATION:** A meeting was held at Lion Gerri's home to begin the undertaking of this committee. Plans are being made for education and outreach at the Old Farm day event and the Oct. Feast celebration.

SCOTTSVILLE (009254) (July) - Club reported no P&A data as of the deadline.

STAUNTON (09257) (July) - **PROGRAMS:** Lion PDG Bill Winter introduced his quest for evening, Captain Michael Good of the Salvation Army; he said needs in this area are desperate, and donations are needed for the upcoming months. Club to help in July to raise money for them. **FUND RAISERS:** Club had a Food Booth at the 4th of July Celebration and took in over \$3600. Did the Praise in the Park for 2 weeks in July and made over \$600. Bluegrass in the Park netted over \$2100. 24 Lions and family members helped for a total of 88 man-hours. **SIGHT SERVICES:** Sent a check to Augusta Regional Free Clinic for \$250 and also a check to National Vision for services. **COMMUNITY SERVICES:** Did a Lions Day in the Park on June 6th to create awareness to community as to the different aspects of Lionism and had a Food Booth, which netted \$231. Donated a check to Christ Lutheran Church (\$50) for a Security addition in case of an emergency. **OTHER:** Lion VDG elect Norma Shoemaker did the installation of officers for the upcoming year. A total of 14 Lions received perfect attendance pins for 2008-2009.

STEPHENS CITY (009258) (July) - **SIGHT SERVICES:** Eye Exams (4) \$259; Glasses (8) \$435. **YOUTH SERVICES:** Sherando H.S. Scholarship - \$1,000. **COMMUNITY SERVICES:** RAM Project - 2 members + 1 member's family attended. **OTHER:** International Dues (\$468) were paid on the 26th. Month started for new president. Outdoor meetings held at the town commons.

STRASBURG (009259) (July) - **PROGRAMS:** July 21 - Held Installation of Officers and initiation of two new members. Lion Sharon Hart of the Clarke County Lions Club performed the ceremonies. It was also the occasion for Spouses' Night Out. **SIGHT SERVICES:** Paid \$20 for 1 eye exam. International Dues (\$370.50) were paid on 7/15/09.

TIMBERVILLE (009261) (July) - **PROGRAMS:** 7-2-09 - Presented 22 100% attendance pins; Orientation for club on our fundraiser on Sept. 19. **FUND RAISERS:** Received \$2203.55 from DLCI for sale of auto. **SIGHT SERVICES:** Paid \$30 for glasses for Gary Biller; collected 110 pair of used eyeglasses. **HEALTH SERVICES:** On 7-23,24,25 and 26, two members attended and worked the RAM project in Wise Co. **OTHER:** International Dues of \$887.25 were paid on 7-14-2009. On 7-19-09, Secretary plus one attended Dist. Cab. Meeting. Our Secretary did induction Ceremony for 3 Lions Clubs - Edinburg, Stephens City, and Elkton. Lion Bill Garber resigned and moved to Sunnyside Retirement Village.

WAYNESBORO (009262) (July) - **PROGRAMS:** 7-14-09 Meeting at Elk's Club Pavilion; 7-28-09 Summer schedule at Elk's Club Pavilion **FUND RAISERS:** Shrimp Feast on August 22 at the Best Western in Waynesboro.

WEYERS CAVE (043724) (August) - PROGRAMS: Club is Hosting Region 1, Zone 3 Clubs for it's first Zone Meeting on August 24, 2009. Clubs invited are: Broadway, Elkton, Harrisonburg, McGaheysville-Massanutten, New Market, Shenandoah, Timberville, & Weyers Cave. Mary Propst, Zone Chairperson, Zone 3 presiding. **SIGHT SERVICES:** One recipient was referred to the Free Clinic for eye exam and/or glasses; total cost = \$20. **COMMUNITY SERVICES:** Lion Sheryl - 1 hour cleanup at Grottoes Park Children's Play area. Lion Roger - 8 hours collecting food for church food pantry. Lion Jerry R. - 130 hours towards disaster relief. Lions Catherine & Charles - 20 hours and 40 hours to help other service clubs this Spring and Summer volunteer services. Lion Catherine has been cooking meals and taking them to disabled couple for two years - number hours reported this period = 20 hours. Lion Raymond and helper - 5 hours weed eating, cleaning the banks, and trimming shrubbery around the 24C's Site And Hearing Mobile Screening Unit building; 1/2 day labor = \$12.50. **OTHER:** International Dues (\$331.50) were paid on 8/11/09. Fall Conference on 9/18-19/2009 was attended by President, Secretary, Vice President, and Other. Mid-Winter Conference was attended by President, Secretary, Vice President, and Other. Zone Meeting will be on 8/24/2009.

WINCHESTER HOST (009263) (July) - **PROGRAMS:** "Growing Younger Naturally" on 7-14-09 by Ed Mayhew. "Being Safe In the World" on 7-21-09 by Lion Sam Leinbach. **FUND RAISERS:** We had a Chicken Outing on 6-06-09 that earned \$100. We sold Brooms on 6-09, which netted \$501. **SIGHT SERVICES:** Club provided 4 pairs of glasses at \$270 and 10 eye exams at \$490. **HEARING SERVICES:** Host Club provided one hearing aid at \$298. **YOUTH SERVICES:** Donation to Adm. Byrd M.S. Chorus for \$100. **COMMUNITY SERVICES:** Club donated \$4,622 to the Winchester Parks & Recreation Found. to roof over the Lions' Shelter- BBQ Pit.

WINCHESTER SHAWNEE (009264)(July) - **PROGRAMS:** July 1 Club Orientation Program led by Lion Ed Touchstone (Membership Chair). **SIGHT SERVICES:** Four eye exams - \$80. **YOUTH SERVICES:** Scholarship - \$1000. **COMMUNITY SERVICES:** Four Shawnee Lions and their wives participated in LAMP, Wise CO. -- Lions PID Wayne Davis (Lion Marge), Gary Braswell (Nancy), Gene Burkhart (Lois), & Ed Froehlich (Mary.) **HEALTH SERVICES:** See above under Community Service. **OTHER:** International Dues of \$731.25 were paid on July 22, 2009. The International Convention was attended by 4 Officers

and Guests. As noted above, the wives of the four Shawnee Lions also attended the Convention.

WOODROW WILSON LIONESS LIONS (July) - Club reported no P&A data as of the deadline.

The Lost Lion's Spirit

A long time ago in a far away land in the small village of Wilberville there was a young new Lions club. The club was chartered one spring evening with Lions visiting from near and far. Excitement was in the air as new Lions were welcomed into this great organization. All knew that these new Lions were willing and ready to serve those in the local community and around the world. Their passion was high. No task seemed out of their reach. They SERVED and SERVED well. And all was well in the village of Wilberville.

Over the next several years, the Wilberville Lions Club was very active and seemed to be strong in service to others. Everyone knew that they could depend on the Lions to help them when things were difficult. The community knew that the Lions had the resources necessary to take on any needed emergency or request. Their spirit was large. Their excitement and enthusiasm was overflowing. Everyone was willing to support the Lions of Wilberville as they strived to Serve those in need.

But then things changed. Over time it seemed that new members were hard to find. Activities were starting to decrease. It became difficult to get members to help out on service projects. Something had happened. The Lion's Spirit was lost! The Lions of Wilberville realized that something had changed. How could they find that spirit that they had so long ago? It all came down to looking deep inside. The Lions of Wilberville started to remember how they felt when they were first asked to be a Lion and how good it felt when they knew that they were helping their community and the world around them. Suddenly after searching deep inside themselves, they found out that their Lion's Spirit was still present in the town of Wilberville. The Lions just needed to regain that feeling of the great accomplishment that they had in the past and the great opportunities they had for the future if they all worked together.

Sometimes I feel that our clubs have lost their Lion's Spirit. We need to feel the passion we had for Lionism when we were first asked to join this great association. Let's search for that passion again. With a recharged Lion's Spirit our opportunities to serve are endless. Before we can ask others to join us, we must first regain our Lion's Spirit. Our Spirit is contagious! Lets find it and lets pass it on to others and in time we will be like the Lions of Wilberville - excited to serve and serving well.

Lion Chuck Schwab
MD 24-C Retention Chair

Fellow Lions,

As we start a new lion's year, I encourage each club to be active in club visitation. Visiting other Lion's Clubs give the visiting Lions ideas on membership, fundraising and have great fellowship.

Our district has a competition for the most clubs visited, by giving points for club traveling the most distance and individuals making the most club visits. The competition prize is broken down into three categories for fairness, to all size clubs.

Any questions contact;

Nancy Nesselrodt

District Visitation chair

Phone: (540) 722-4189

E-mail: ntn110@comcast.net

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LIONS OF VIRGINIA DISTRICT 24-C
FALL CONFERENCE
SEPTEMBER 18-20, 2009
HOLIDAY INN STAUNTON, VIRGINIA

SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 18, 2009

Registration	2:00 – 6:00 P.M.
Dinner and Auction	6:30 – 10:00 P.M.
Hospitality Room	10:00 – 12:00 P.M.

SATURDAY, SEPTEMBER 19, 2009

Registration	7:30 – 11:30 A.M.
Cabinet Meeting	8:00 – 9:00 A.M.
Seminars	9:00 – 11:30 A.M.
Lunch with Guest Speaker ID Arthur A. Marson, LaCrosse, Wisc.	12 Noon - 2:00 P. M.
District Meeting	2:30 – 4:00 P.M.
MERL TEAM Meeting	4:00 – 5:30 P. M.
Reception	6:30 – 7:00 P.M.
Banquet w/entertainment	7:00 – 9:00 P.M.
Hospitality Room	9:00 – 12:00 P.M.

Please clear your calendar and plan to attend this Social and Educational event of this Lion's year. More details will be forthcoming!



Zone Chairman John Knepper congratulates Lion Todd Biller upon his induction into Lions International and The New Market Lions Club. Also pictured is Lion Todd's sponsor, Lion Boyd Ritchie.

-- communicated by Lion Gordy Farrey

Compliments of the
STRASBURG LIONS CLUB

CORRECTIONS TO DIRECTORY #2

Page 8 Dist 24-F First Vice District Governor

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What makes the goals of the Women's & Family Membership Committee different from the goals of the "Membership" section of the MERL team? I am Chairman of the "Women's & Family Membership" Committee for District 24-C. Governor Norma tells me that LCI set her goal at 113 new members. We decided together that "Women & Family Membership's" goal would be 25-30. Does that mean that the "Membership" Chairman (Dave Denham) has to come up with 83 - 88 non-women and non-family members? (I haven't talked to Dave Denham about this.)

But it just seems to me that we should be working together to increase membership in Lions. After all, what difference does it make whether a new member is male or female, or part of a "family" (as we all are, of course)? A new member is a new member, any way you call it. Why wouldn't it make sense to combine our efforts and simply focus on increasing membership in Lionism? Shouldn't "Women and Family Membership" be folded into "Membership" in the MERL team? Ultimately, our goal is the same.

Why can't we just concentrate on bringing more people into the Lions family? Two hands are two hands, regardless of whether they belong to a woman or a "non-woman". Let's not waste energy worrying about a prospect's gender. Let's just work on getting new members!

While these are just my own feelings, and some of you have heard them before, I have promised Governor Norma that I will do whatever I can to help District 24-C end the year with a plus in membership - without regard to gender. If I can help you or your club in mining for new members, I'm only a phone call away (434-973-5000).

Roberta (Bert) Colley
Women's and Family Membership Chair, 24-C

FIRST ZONE MEETINGS 2009-2010

REGION I, ZONE I-Lion Jim Christiansen
Thursday, September 17, 2009 6:45 P.M.
Clarke County Lions- Blue Ridge Fire Hall
Berryville, Va.
Contact: Lion Sharon Hart 540-955-6229, Lions Club Secretary

REGION I, ZONE II TBA

REGION I, ZONE III, Lion Mary Propst, Zone Chairman
Monday, August 24, 2009 7:00 P.M.
Weyers Cave Lions Club
Weyers Cave Community Center
Weyers Cave, Va. 24467
Contact: Lion Mary Propst 540-234-0316

REGION II, ZONE I- Lion Selven Powell, Zone Chairman
Tuesday, September 22, 2009 7:00 P.M.(Cost \$15.00)
Madison County Lions
Graves Mountain Lodge, Syria, Va
Contact 2 weeks in advance President Suzanne Long 540-547-2537

REGION II, ZONE II, Lion Ken Quantock, Zone Chairman
Tuesday, September 23, 2009, 5:30 P.M. Avg. Cost \$10.00
Ashlawn Grill (Order from the Menu)
Rivanna Lions Contact: ZC Ken Quantock not later than 9/21/09
434-242-4608 or E-mail: KHQGlass@comcast.net

REGION III, ZONE I, Lion Aubrey Jackson, Zone Chairman
Thursday, September 3, 2009 6:30 P.M. (Cost 10.00)
Staunton Lions Club
Bentley-Commons, 1410 N. Augusta St., Staunton, Va.
Contact: Lion President Terri Corey, 540-885-5008

REGION III, ZONE II, Lions Dean and Glory Knick, Co-Zone Chairpersons
Tuesday, September 22, 2009, 6:00 P.M.
Bath Highlands Lioness/Lions Club
Country Café Restaurant, Rt. 220, Hot Springs, Va.
Contact Lion President Leslie Brunner 540-839-5993 or
Lions Dean & Glory Knick 540-463-5570



WE SERVE



Support: **BLAND MUSIC CONTEST**

Let's All Work Together in Lionism

Lion President
CHARLIE HOLLOWAY
CHARLOTTESVILLE LIONS CLUB
DISTRICT 24C BLAND CHAIRMAN

Lioness Secretary
BETTY HOLLOWAY

Tree Health Tips

From the International Society of Arboriculture (ISA):

Healthy trees add shade and beauty to a yard and they have a positive impact on the environment as well. Regular maintenance will keep your trees healthy and thriving.

The ISA recommends inspecting mature trees once a year to help you identify potential problems and take steps to keep them from getting worse.

Look for new leaves or buds, normal leaf size and twig growth---all signs of a trees vigor.

****trunk decay**

****crown dieback**

****spotted, deformed, discolored or dead leaves**

****loose bark**

****deformed growths**

Talk about any of these issues with a certified arborist or tree care for advice on possible treatment.

PRUNE:

Pruning is a key aspect in maintaing healthy trees, as well. It promotes good branch structure, reduces potential azards and improves overall tree health removing dead, diseased and dying branches.

Homeowners can prune small, lightweight branches which can be reached from theground. Tree experts with the proper equipment should be called in to take care of larger branches and for working off the ground.

MULCH:

Mulching around a tree discourages weeds, helps retain much- needed moisture and protects the tree from potential damage from mowers and other lawn equipment.

The Tree Care Industry Assoc (TCIA) says that, while mulch can be applied anytime, the best time is to apply is in mid-spring when the soil temp has warmed up enough to promote root growth.

Most industry experts encourage using organic mulches--made of natural materials that break down over time. These mulches help improve soil structure and add nutrients and organic material to the soil. Wood chips, pine needles, hard wood and soft wood bark, cocoa hulls, and compost mixes especially when they contain a blend of leaves, bark and wood.

Organic mulches improve the soil by adding ingredients as they decompose and encourage earthworm activity.

****The coarser the mulch the better.**

****Keep it under 4 inches.**

**** Mulching against the tree can create an environment favorable to fungi.**

For more info on planting trees or post planting trees , go to www.treecareindustry.org

**Sheryl Grant, VP
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What is going on here?



Did you guess sight, hearing, and glaucoma screenings? For those who actually go into the Unit and get a screening, this is the right answer. Clarke County Lions Club had the Sight and Hearing Mobile Screening Unit (SAHMSU) at the Clarke County Fair this year. During the Fair, we screened 170 people. Several were referred to medical professionals for sight, hearing, or glaucoma follow-up. But there is more going on than just the screenings. The sponsors of the Clarke County Fair estimated that 25,000 people entered the gates during the 6 days of the fair. Even if we consider that some people attended each day, Lions were provided with an incredible public relations opportunity for upwards of 25,000 people who were introduced to Clarke County Lions Club and Lionism in general.

So what IS going on here?



We had a huge, successful public relations event in addition to a successful service project!!!!!!!!!!

As Lions we know that the Lions emblem, our logo, shows two lions, one looking away, proud of our past and the other looking forward, confident of our future. Many people are familiar with our logo but don't know what we do or message behind our logo. Many don't know that women can be Lions. Others don't know we would welcome them to join with us in service. During our week at the Fair, we spoke with hundreds of members of our community and provided them with a personal connection to Lionism.

Beginning with picking up the Unit, our courteous drivers were hauling a moving bill board with huge Lions logos known as the District 24C Sight and Hearing Mobile Screening Unit. Many, many travelers saw the Unit on I81 during the 200 mile round trip from Weyers Cave to Berryville. The Unit became the backdrop for the sight and hearing screening registration table, but look closely at the photo and you will see brochures. Lions International recruiting materials, the club flyer, and membership applications were on the table. The club banner, while not in the photo, was prominently displayed at the front of the Unit. There were also signs posted so that fairgoers would know the hours the Unit would be open when no one was present. The club scrapbook was also on the table. Lions and community members browsed through the scrapbook that showed smiling Lions doing a variety of community service projects and having fun at meetings.

Lion registrars didn't just sit at the table. They were moving and mingling with the crowd on the fairgrounds. One Lion wore the placards from the Unit as a sandwich board and wandered around the fair. All said hello to friends who passed by, and many lingered to talk and look at photos in the scrapbook. Lions also wore shirts, hats, and vests emblazoned with the Lions logo, membership pin, Clarke County Lions Club, trading pins, and their name badge. Friendly Lions greeted everyone with a smile, a simple "hello", and an opportunity to get their eyes and ears screened. These were the icebreakers for the 30 second "elevator speech" on Lions and for extended conversations with fairgoers about service, leadership and friendship opportunities through Lions.

What did we learn from having the Sight and Hearing Mobile Screening Unit at the Fair?

(continued next page)

As Lions we often place emphasis on the recruitment of screeners and technicians for sight and hearing events. Their job is vitally important in the screening part of the project. But the registrars are the first and perhaps only Lions that the public will encounter. We did a couple of samplings of how many people passed by the Unit. A rough estimate at the Fair was that one person was screened for every 75 who walked by. Friendly, outgoing Lions wearing Lions attire recruited people for screenings and engaged those who don't want screenings in pleasantries. With the high visibility of the Unit, these Lions also became the informal information center for the Fair. These Lions also improved and expanded the community's awareness of who Lions are and what Lions do. Having brochures and contact information for our club and other clubs in the area meant that we could quickly provide information when asked. Most importantly, we learned that service projects can also be a vital part of our public relations efforts and will help our Clubs, our District, and Lions International to grow.

How can I apply this to my club, you ask?

Lion International President Eberhard Wirfs recently sent out his August Club Officer Message. In it he asks – Are Lions a “best kept secret”? Not so, if we inform the public about who we are and how we are changing the world. So, Lions, come out of your dens by organizing “Lions in Sight” events this January.

It's not too early to start planning for your “Lions In Sight” project. Here's a little more information.

“Lions In Sight”. During the last two weeks of January 2010, all clubs, sub districts/multiple districts are requested to organize one significant public relations activity. Lions will be asked to “make yourself visible while making a difference in your community.”

Regardless of the community service project, think of the media that will enable you and your club to tie Lions to the community.

For more information please go to <http://www.lionsclubs.org/EN/common/pdfs/ew101.pdf>

Think Public Relations while doing all your service projects. Increase your visibility to the community and let them know what it means when we say – **Lions – We Serve.**

Lion Sharon Hart
District 24C Public Relations Chairman
s.hart@erols.com
540-955-6229

International Convention in Sydney, Australia

Once a jolly swagman camped by a billabong
Under the shade of a coolibah tree,
And he sang as he watched and waited 'til his billy boiled
" You'll come a-Waltzing Matilda, with me"

Waltzing Matilda, Waltzing Matilda
"You'll come a-Waltzing Matilda, with me"
And he sang as he watched and waited 'til his billy boiled,
"You'll come a-Waltzing Matilda, with me".

At some time in our lives, all of us have probably sung *Waltzing Matilda*, without having any idea what we were singing. Before the end of this Lions year we'll know what the lyrics mean.

A swagman is an itinerant or homeless person, a hobo, who travels the countryside looking for work. His swag is his clothing and other belongings which he carries in his bedroll or in a blanket on his back. Because a swagman usually travels without a female companion, he might give his bedroll a woman's name, in this case, Matilda. “Waltzing” comes from the German phrase *auf der waltz*, which refers to the tradition in which carpenters and other craftsmen travel through the country for three years and a day, working for a living and learning more about their trade from more skilled people. A billabong is a small lake. A coolibah tree is a type of eucalyptus tree. “Billy” is cheap tea.

Why should we care what this song means? Simple. June 28-July 2, 2010, is the Lions International Convention in beautiful Sydney, Australia. Mark your calendar.

More information about the convention and post-convention tours of Australia and New Zealand to come. Watch this space.

Compliments of the

WEYERS CAVE LIONS CLUB

“WE'RE INVOLVED”

**Lake of the Woods
LIONESS CLUB**